



# Tewksbury Education Foundation 2018-2019 Sponsorship Packages

Through your partnership, you can positively impact 600 students, in each school and every classroom in the Tewksbury Township School District. We could not achieve our mission without the generosity and support of our sponsors. When you join our esteemed group of sponsors, you gain exposure to over 2,300 households in Tewksbury Township through our website, email distribution, social media, news releases, advertisements, posters and events. Below is a sample of the events we host throughout the year. All monies raised by the Tewksbury Education Foundation (TEF) support educational programming for students, mini grants for teachers and unmet district needs. The TEF is a 501(c)(3) organization so all donations are tax deductible.

## EVENTS

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**4<sup>th</sup> Annual Tiger Trot 5K Run/Walk - May**  
**24<sup>th</sup> Annual Barn Dance - June**  
**Golf Outing – Summer**  
**Kindergarten Meet and Greet – Summer**  
**Back to School Night - September**  
**Family STEM Night - November**  
**Tewksbury Community Day**

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### Sponsorship Packages:

#### **Strength Sponsor \$5,000**

- Corporate program affiliation
- 6 race entries and t-shirts
- 4 tickets to Barn Dance
- Banner at start/finish line
- Ongoing press release(s)
- Name and logo on front of race t-shirt
- Signage at Barn Dance
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board
- VIP table at 5K event
- Product/literature in race goodie bag

#### **Power Sponsor \$2,500**

- 5 race entries and t-shirts
- 2 tickets to Barn Dance
- Logo on race photos
- Name and logo on front of race t-shirt
- Signage at Barn Dance
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board
- VIP table at 5K event
- Product/literature in race goodie bag

#### **Hope Sponsor \$1,000**

- 3 race entries and t-shirts
- 1 ticket to Barn Dance
- Signage at Barn Dance

- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag

#### **Support Sponsor \$500**

- 2 race entries and t-shirts
- Signage at Barn Dance
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag









































































#### **Foundation Sponsor \$350**

- 1 race entry and t-shirt
- Featured on TEF website
- Acknowledgement in email blasts
- Name and logo on race t-shirt
- Recognition on sponsor board
- Vendor table at 5K event
- Business card in race goodie bag

#### **Friend Sponsor \$200**

- Featured on TEF website
- Name on back of race t-shirt
- Business card in race goodie bag

# TEF Sponsorship Packages

SPONSORSHIP BENEFITS	Strength Sponsor	Power Sponsor	Hope Sponsor	Support Sponsor	Foundatio n Sponsor	Friend Sponsor
No. of Complimentary Race Entries	6	5	3	2	1	0
No. of Complimentary Barn Dance Tickets	4	2	1	0	0	0
Pre-Event Recognition						
Listed as presenter of event						
Recognition of sponsorship at pep rally in our schools						
Highlighted on social media						
Featured on TEF website						
Acknowledged in TEF email blasts						
Name and logo on all pre-event posters						
Signage at all events						
Press release(s)						
On-Site Recognition						
Company representative to speak at event						
Banner at race start/finish line						
Logo in race photos						
Name announced before/during event						
Recognition on sponsor board						
Logo on front of race t-shirt						
Logo on back of race t-shirt						
Name on back of race t-shirt						
VIP event day display table						
Event day display table						
Sample product/literature in goodie bag for all race participants						
Business card in goodie bag for all race participants						
Post-Event Recognition						
Ongoing press release(s)						
Thank you email blast						
Social media promotion						
SPONSORSHIP PRICING	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$350</b>	<b>\$200</b>

\*Custom sponsorship packages available. Contact Allison Christian at 201-874-3205 or [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com).



## CORPORATE SPONSORSHIP FORM

I am interested in making a financial donation of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Facebook Page or Instagram Handle: \_\_\_\_\_

### INSTRUCTIONS

**Mail this form and payment to:**

Tewksbury Education Foundation

Attention: Sponsorship

P.O. Box 448, Oldwick, NJ 08858

**\*Must be received before March 1<sup>st</sup> for Tiger Trot and Barn Dance benefits.**

Email logo image or content to: [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com)

Questions: Contact Allison Christian at [ahlinfante@gmail.com](mailto:ahlinfante@gmail.com) or 201-874-3205.

Thank you for sponsorship of the TEF. All proceeds support Tewksbury Township school district and its students.

*The Tewksbury Education Foundation is a 501(c)(3) tax-exempt organization.  
The TEF tax-ID number is 22-3433062.*

[www.TewksburyTEF.org](http://www.TewksburyTEF.org)