



Tewksbury Education Foundation 2019-2020 Sponsorship Opportunities

Through your partnership with the TEF, you can positively impact 600 students, in each school and every classroom in Tewksbury Township School District. We could not achieve our mission without the generosity and support of our sponsors. When you join our esteemed group of sponsors, you gain exposure to more than 2,300 households in Tewksbury Township through our website, email distribution, social media, news releases, and event signage. Below is a list of the events we host throughout the year. All monies raised by the Tewksbury Education Foundation supports educational programming for students, mini grants for teachers and unmet district needs.

EVENTS

- 25th Annual Barn Dance - May**
- 5th Annual 5K Run/Walk - June**
- Kindergarten Meet and Greet - August**
- Back to School Night - September**
- Family STEM Night - November**
- Social Media Night - December**

Sponsorships:

Strength Sponsor

\$5,000

- Name and logo on front of Run/Walk t-shirt
- Product/literature in Run/Walk gift bag
- 6 Run/Walk entries and t-shirts
- 4 tickets to 25th Anniversary Barn Dance
- Signage at 25th Anniversary Barn Dance
- Corporate affiliation with wellness program
- Featured prominently on TEF website
- Ongoing press releases
- Listed as presenter of TEF Tigers Team
- Social media promotion
- Acknowledgement in email blasts
- Recognition on sponsor board at all events

(Hope Sponsor continued)

- 1 ticket to 25th Anniversary Barn Dance
- Signage at 25th Anniversary Barn Dance
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board at all events

Power Sponsor

\$2,500

- Name and logo on back of Run/Walk t-shirt
- Product/literature in Run/Walk gift bag
- 5 Run/Walk entries and t-shirts
- 2 tickets to 25th Anniversary Barn Dance
- Signage at 25th Anniversary Barn Dance
- Ongoing press releases
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board at all events

Support Sponsor

\$500

- Name and logo on back of Run/Walk t-shirt
- 2 Run/Walk entries and t-shirts
- Business card in Run/Walk gift bag
- Signage at 25th Anniversary Barn Dance
- Social media promotion
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board at all events

Foundation Sponsor

\$350

- Name and logo on back of Run/Walk t-shirt
- Business card in Run/Walk gift bag
- 1 Run/Walk entry and t-shirt
- Featured on TEF website
- Acknowledgement in email blasts
- Recognition on sponsor board at all events

Hope Sponsor

\$1,000


















































- Name and logo on back of Run/Walk t-shirt
- Business card in Run/Walk gift bag
- 3 Run/Walk entries and t-shirts

Friend Sponsor

\$200

- Featured on TEF website
- Name on back of Run/Walk t-shirt
- Business card in Run/Walk race gift bag

TEF Sponsorship Packages

SPONSORSHIP BENEFITS	Strength Sponsor	Power Sponsor	Hope Sponsor	Support Sponsor	Foundation Sponsor	Friend Sponsor
No. of Complimentary Run/Walk Entries	6	5	3	2	1	0
No. of Complimentary Barn Dance Tickets	4	2	1	0	0	0
Pre-Event Recognition						
Listed as presenter of TEF Tigers Team						
Press release(s)						
Highlighted on social media						
Signage at all events						
Acknowledged in TEF email blasts						
Featured on TEF website						
On-Site Recognition						
Name and Logo on front of Run/Walk t-shirt						
Name and Logo on back of Run/Walk t-shirt						
Name on back of Run/Walk t-shirt						
Recognition on sponsor board						
Sample product, literature or business card in goodie bag for all race participants						
Post-Event Recognition						
Ongoing press release(s)						
Social media promotion						
Thank you email blast						
SPONSORSHIP PRICING	\$5,000	\$2,500	\$1,000	\$500	\$350	\$200

*Custom sponsorship packages available. Contact Jessica Methot at 908-205-3447 or via email at jessica.methot@gmail.com.



CORPORATE SPONSORSHIP FORM

I am interested in making a financial donation of \$ _____

Company Name: _____

Company Address: _____

Contact Name: _____

Email: _____

Phone: _____

Facebook Page or Instagram Handle: _____

INSTRUCTIONS

Mail this form and payment to:

Tewksbury Education Foundation

Attention: Sponsorship

P.O. Box 448, Oldwick, NJ 08858

***Must be received before March 1st for Run/Walk and Barn Dance benefits.**

Email logo image or content to: jessica.methot@gmail.com

Questions: Contact Jessica Methot at jessica.methot@gmail.com or 908-205-3447.

Thank you for sponsorship of the TEF. All proceeds support Tewksbury Township School District.

The Tewksbury Education Foundation is a 501(c)(3) tax-exempt organization. The TEF tax-ID number is 22-3433062.

www.TewksburyTEF.org